

# 2024 Investment Levels

The success of Lemonade Day relies on members of the community coming together for a common purpose. Local sponsors directly influences the number of young entrepreneurs who will be inspired through this **one-of-a-kind** learning experience.

	<b>Main Squeeze (1 available) \$10,000</b>	<b>Fresh Squeeze (3 available) \$5,000</b>	<b>Lemon Drop \$2,500</b>	<b>Lemmy's Pal \$1000</b>
<b>Premium logo placement and recognition on:</b> <i>City Website (hyperlink to website)</i>	X	X	X	X
<b>Premium logo placement and recognition on:</b> Print Materials, T-shirts, Backpacks and Advertisements	X	X	X	
<b>Premium logo placement and recognition on:</b> <i>The My Lemonade Day App (location varies based on level of investment)</i>	X	X		
<b>Social Media Posts(s)</b> <i>(based on level of investment)</i>	X	X		
<b>Company insert (or swag) insert included in backpacks</b>	X	X		
<b>Mentor LD youth</b> <i>(organized by LD staff)</i>	X	X		
<b>Opportunity to speak at an event</b> <i>(5 minutes)</i>	X			
<b>Host Lemonade Day Coastal Bend Micro-Loan Day</b>	X			
<b>Opportunity to present</b> • Entrepreneur of the Year Award	X			
<b>Opportunity to present (choice of 1)</b> • Best Pitch Contest • Best Stand Contest • Best Tasting Contest		X		
<b>Volunteer for events and other activities</b> <i>(optional)</i>	X	X	X	X
<b>Host Lemonade Day Stands at business locations</b> <i>(optional)</i>	X	X	X	X